

Shaunak Bhanarkar

User Experience Designer with a background in tech
Actively looking for summer internship 2023

shaunakbhanarkar.github.io

linkedin.com/in/shaunakbhanarkar

shaunak.design@gmail.com

+1 240-424-1603

WORK EXPERIENCE

Associate Product Designer, OYO

NOV 2021 - JUN 2022 • FULL TIME • GURUGRAM, INDIA

- Redesigned the room category widget on Hotel Detail Page of OYO app to offer Rate Plans within 3-step booking journey
- Incentivized family segment users to book hotels by highlighting prominent children-friendly propositions in the booking journey
- Designed offers flow to provide multiple coupons for multiple night bookings on OYO to attract price-sensitive customers

User Interface Designer, All Ears

MAR 2021 - OCT 2021 • FREELANCE • REMOTE

- Collaborated with co-founders to establish the design system by defining typography styles, color palette, and interface components and designed user interface of All Ears app in Figma

Frontend Developer, OYO

AUG 2020 - NOV 2021 • FULL TIME • BENGALURU, INDIA

- Developed help center and self-serve flow to reduce customer support tickets on Belvilla website by 35%
- Optimized the website for tablets and made it responsive to uplift tablet level conversion by 16%
- Developed cookie consent feature to respect customer privacy and comply with GDPR guidelines

Research & Development Intern, VMware

JAN 2020 - JUN 2020 • INTERNSHIP • BENGALURU, INDIA

- Researched different possible techniques for migration of Docker containers in a hybrid cloud environment

Software Engineer Intern, JP Morgan Chase & Co.

MAY 2019 - JUL 2019 • INTERNSHIP • MUMBAI, INDIA

- Designed high-fidelity mockups of an app to simplify cab booking experience for corporate travel using Marvel
- Developed structure and UI of the app in Android Studio

SKILLS

Sketching, Benchmarking,
Wireframing, Storyboarding,
Visual Design, Prototyping, Design
System

TOOLS

Balsamiq, Miro, Figma, Adobe XD,
Marvel

DEVELOPMENT

HTML/CSS, Javascript, jQuery,
React JS, Java, C++

EDUCATION

University of Maryland

AUG 2022 - MAY 2024 • COLLEGE
PARK, MD, USA

Master of Science, Human
Computer Interaction

BITS Pilani K K Birla Goa Campus

AUG 2016 - JUN 2020 • GOA,
INDIA • CGPA 8.05/10

Bachelor of Engineering,
Computer Science